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**Vaughan's Seed Co.**

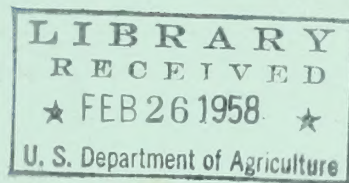
85 WHITE STREET  
NEW YORK 13, N. Y.



**BE MODERN!**

**Sell Modern Lawn Seed Mixtures**

Feb. 15, 1958



BULK RATE  
U. S. Postage  
**PAID**  
New York, N. Y.  
Permit No. 15248

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# Recleaned Bird Seeds and Grain

See Pages 3 and 4 For Grasses, Clovers, Field Seeds and Lawn Mixtures

	Per 100 lbs.
<b>SUNFLOWER</b>	
Sunflower, Small Black .....	11.50
Sunflower, Poultry (Grey Striped) .....	17.00
Sunflower, Parrot (Grey Striped) .....	19.00
Sunflower, Large (Grey Striped)...	21.50

## BIRD SEED

Canary Seed (recleaned) .....	9.50
Rape, Large Black .....	11.00
Millet, Large Yellow .....	5.75
Millet, Small Yellow Finch .....	7.00
Millet, Large Red .....	5.75
Millet, White .....	5.50
Thistle .....	15.00

## MIXED BIRD SEED

<b>Mixed Canary Seed, containing:</b>	
Canary, Black Rape and Millet .....	11.00
Canary and Black Rape Mixed...	11.50
Love Bird Seed (for Parakeets)...	10.00

## OTHER BIRD FOOD INGREDIENTS

<b>Hemp. extra recleaned</b>	
(sterilized) .....	19.00
Peas, Field .....	9.00
Milo Maize .....	4.50
Peanut Hearts .....	12.50

Per  
100 lbs.

## MISCELLANEOUS GRAINS

Seed Buckwheat .....	7.50
Rice, Broken .....	11.50
Hulled Oats .....	7.00
Flax, Whole .....	12.00
Seed Rye .....	5.00

Per  
100 lbs.

## DURYEA'S WILD BIRD SEED

Contains All Bird Seeds - No Fillers or Screenings

A—Packed in 100 lb. bags .....	7.50
B—Packed in 100 lb. bags .....	8.00
(B includes 20 empty 5 lb. printed paper bags)	
When ordering Wild Bird Seed be sure to specify whether you desire A or B method of packing.	

All orders are accepted with the understanding that price in effect at time of shipment will apply. All sales in accordance with our warranty clause. Prices are to recognized dealers only.

# Vaughan's Seed Company

ESTABLISHED 1876

Wholesale Grass Division, 18 Desbrosses St., New York 13, N. Y., Tel. WALKer 5-4555 or BARclay 7-4900 Ext. 2

Main Office, 85 White Street (near Lafayette St.)

Phone BARclay 7-4900

New York 13, N. Y.

February 15, 1958

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**NOW-**

- 1- TWIST-O-GRIP
- 2- DIAL-A-FEED
- 3- CONSTANT FLOW
- 4- EVEN FEED

# VAUGHAN'S NEW IMPROVED LAWN SPREADERS



18 INCH

18 Inch. Modern precision application rate control, so you can cover up to 700 square feet of area with 1 lb. of merion blue. Shutter instantly locked, open or closed, by twist of grips. Far superior to all other spreaders. Plated agitator to resist acid corrosion and rust. Easily assembled. Sturdily built. Heavy rubber tires. Max. capacity, 50 lbs.

Scientifically and accurately spreads all fertilizers and lawn seeds. 18 inch and 24 inch available in two-tone colors. Pink, Blue and Yellow with Grey trim.

Cat No.	Size	Packed	Wt.	Dealers Cost	Retail
S524	18 in.	1	30 lbs.	\$11.95	\$15.95
	18 in.	3	90 lbs.	31.89	15.95

24 Inch. Professional Model. Max. capacity 70 lbs. Same construction as 18 inch.

Cat No.	Size	Packed	Wt.	Dealers Cost	Retail
S525	24 in.	1	34 lbs.	\$15.70	\$20.95
	24 in.	3	102 lbs.	41.91	20.95



16 INCH

16 Inch. Positive shutter opening and closing by means of grip-squeeze lever. Heavy gauge steel handle and welded hopper. Color Lavender only. Capacity 25 lbs.

Cat No.	Size	Packed	Wt.	Dealers Cost	Retail
S523	16 in.	1	13 lbs.	\$ 5.95	\$ 7.95
	16 in.	3	39 lbs.	15.90	7.95

## VAUGHAN'S NEW SPECIALTIES

### VAUGHAN'S MERION BLUE GRASS SEEDER



New scientific garden tool that saves time and money. Insures a uniform seeding by a steady continuous spreading of lawn seed. Can be also used for Grub proofing of Lawns by spreading Dieldrin, Chlordane, Dry Fertilizers or Powdered Weed Killers.

RETAIL EACH ..... \$4.95  
YOUR COST EACH ..... \$3.30

### VAUGHAN'S LAWNOVATER



The perfect answer for reseeding bare spots in lawns. Increases grass germination 50% to 75%. Eliminates need for top soil. Just sow the seed — then roll Lawnovater over surface.

RETAIL EACH ..... \$4.95  
CASE OF 4 ..... \$11.88

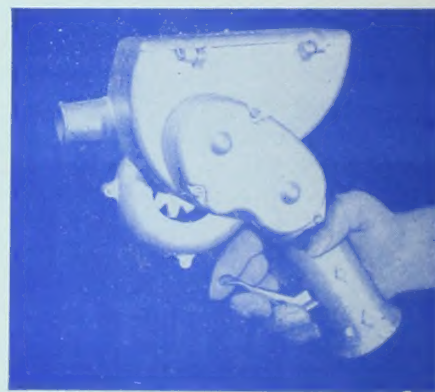
### VAUGHAN'S FORMULA Z TURF FUNGICIDE

**TURF FUNGICIDE.** This is a Broad Spectrum Lawn Turf Fungicide, which is recommended for controlling lawn diseases, such as brown patch, dollar spot, leaf blights, curvularia, etc. Contains Urea which stimulates new growth. 8 oz. treats 2000 to 4000 sq. ft.



Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S304	8 oz.	12	12 lbs.	\$25.20	\$ 3.50
	6 lbs.	1	6 lbs.	14.85	24.75

### VAUGHAN'S NEW PISTOL-GRIP DUSTER



At last we have found a Duster that will really do a thorough job and still leave one hand free. Our new Pistol-Grip Duster is right in economy, accuracy and ease of handling. Hold it like a pistol and when dusting pick your target and shoot away, your free hand can then be used to push outer branches aside permitting you to shoot the dust in the hard to get at places. Pistol-Grip Duster, equipped with a 3 finger trigger and agitator for ease of operation and non clogging steady flow.

RETAIL EACH ..... \$7.85  
YOUR COST EACH ..... \$5.25



# VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

18 DESBROSSES STREET, NEW YORK 13, N. Y.

PHONE

Walker 5-4555

Barclay 7-4900 Ext. 2

FEBRUARY 15, 1958

We quote today's values, subject to market changes, f.o.b. cars New York, for prompt shipment. Terms: NET CASH, no discount, subject to arrival draft. BAGS ARE NOT RETURNABLE • Cost of all cotton and burlap bags included in the price, basis gross for net weight.

Note to former DURYEA SEED CO. Customers—We are combining our Wholesale Price List to simplify matters. This list will take place of the former Blue Card List. It will give you same Low Wholesale Prices. See pages 1 and 4 for additional grass and bird seeds.

RED CLOVER	Per 100 lbs.
Medium, purity 99% .....	39.00
Kenland .....	42.00
Pennscott .....	42.00

ALSIKE CLOVER	
Extra Fancy, purity 99% .....	30.00

ALFALFA	
Northern, purity 99% .....	37.00
Grimm, purity 99% .....	39.00
Buffalo Alfalfa (certified) .....	40.00
Ranger Alfalfa (certified) .....	37.50
Atlantic Alfalfa (certified) .....	40.00
Du Puitts (certified) .....	48.00
Vernal (certified) .....	55.00
Narragansett (certified) .....	68.00

WHITE CLOVER	
Purity 95% .....	45.00
Purity 98% .....	48.00
Packed in 1 lb. carton \$8.40 per dozen.	
Packed in 1/2 lb. bags, \$5.00 per dozen.	
Ladino White Clover (certified) .....	50.00
New Zealand Cert. White Clover .....	65.00
Kent Wild White Clover .....	110.00

OTHER CLOVERS	
Sweet Clover .....	16.00
Birdfoot Trefoil .....	85.00
Inoculation for Clovers and Alfalfa	
35c Bus. Size	

TIMOTHY	
Fancy, purity 99.65% .....	16.00

TIMOTHY & ALSIKE (mixed)	
Containing 20% Alsike .....	20.00

REDTOP	
Solid Seed, purity 92% .....	35.00
Solid Seed, purity 95% .....	37.00
Solid Seed, purity 98% .....	40.00
Unhulled, purity 50% .....	20.00

BLUE GRASS	
Kentucky, fancy, purity 85% .....	54.00
Kentucky, extra fancy,	
purity 90% .....	59.00
Kentucky, superfine, purity 98% .....	68.00
Canada Blue, fancy .....	60.00
Merion Kentucky Blue .....	130.00

ROUGH BLUE GRASS	Per 100 lbs.
Poa Trivialis .....	33.00

RYE GRASSES	
Domestic Ryegrass .....	9.50
Italian Ryegrass (Domestic) .....	9.50
Perennial or English Rye Grass	
in bulk .....	11.00
in 5 lb. bags .....	15.00

BENT GRASSES	
Astoria Colonial Bent .....	60.00
Colonial Bent Blue Tag .....	65.00
Seaside Bent .....	120.00
Highland Bent .....	37.50
Mixed Bent (South German) .....	125.00
Penncross Creeping Bent \$35.00	10 lbs.

RED AND TALL FESCUES	
Chewing Fescue (Domestic) .....	45.00
Creeping Red Fescue (Domestic) .....	46.00
Creeping Red Fescue (Imported) .....	41.00
Illahee Creeping Red Fescue .....	55.00
Penn Lawn Fescue .....	56.00
F 74 Creeping Red .....	55.00
Penn State Chewing Fescue .....	45.00
Alta Tall Fescue .....	17.00
Kentucky 31 Tall Fescue .....	17.00
Hard Fescue Blue Tag .....	65.00

HAY GRASSES	
Meadow Fescue .....	20.00
Orchard Grass .....	24.00
Brome Grass (Lincoln) .....	25.00

MISCELLANEOUS	
Dwarf Essex Rape .....	13.50
Hairy or Winter Vetch .....	19.00
Canada Field Peas .....	9.00
Sudan Grass (Piper) .....	10.50
Black Wilson Soy Beans .....	7.50

MILLETS	
Golden .....	10.00
Japanese .....	8.00
Hungarian .....	12.00

MISCELLANEOUS GRAINS	
Seed Buckwheat .....	7.50
Rice, Broken .....	11.50
Hulled Oats .....	7.00
Flax, Whole .....	12.00
Seed Rye .....	5.00

LAWN MIXTURES	Per 100 lbs.
Quick Result Mixture	
Composed of Quick Growing Grasses	
in bulk .....	14.00
in 5 lb. bags .....	18.00

*Columbia Park	
in bulk .....	20.00
*Gramercy Park	
in bulk .....	25.00
*Duryea's Central Park Choice	
in bulk .....	45.00
*Old Homestead	
in bulk .....	47.50
*Duryea's Evergreen	
in bulk .....	52.50
*Duryea's Superior	
in bulk .....	57.50
*Shady Spot	
fancy, in bulk .....	40.00
Athletic Mixture .....	52.00

\*Indicates brands put up in 1, 2 and 5 lb. bags at extra cost of:  
8.00 per 100 lbs. for 1 lb. bags  
6.00 per 100 lbs. for 2 lb. bags  
4.00 per 100 lbs. for 5 lb. bags

See back page for Original Vaughan Mixtures.

GRASS MIXTURES	
For Hay and Pasture .....	32.00

INOCULATION	
LEGUME-AID (Powder Form)	
1 bu. size Alfalfa and	
All Clovers and Trefoil .....	.35 each
2 1/2 bush. .....	.70 each
100 lb. size Peas and Vetch .....	.35 each
2 bu. size Soy Beans .....	.26 each
Pkt. Birdsfoot Trefoil .....	.20 each

ASK FOR PRICES ON:  
LONG ISLAND MIXTURE  
MEETS BASIC RECOMMENDATIONS  
of the L. I. AGRICULTURAL INSTITUTE

Packed in 5 lb. cotton bags and  
100 lb. burlap bags

NEW JERSEY STANDARD MIXTURES  
100 lb. burlap bags  
Special Mixtures

Somewhat higher prices charged if less than full bags are ordered.

"The Vaughan's Seed Co. warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied."



# Three Newest Grasses Developed by Research Now in VAUGHAN'S Master Blend<sup>®</sup> of Merion Formula

**NOW, A MERION LAWN IS NOT ONLY BEST  
BUT COSTS LESS THAN SECOND BEST**

An important change has come in the lawn seed market. A Merion lawn, to which researchers give top rating for beauty, vigor and wear resistance, is now available at less cost for the same area than the finest Kentucky Blue Grass mixtures. One pound of Vaughan's Merion Formula, retailing for \$1.89, will seed an area of 750 to 1,000 sq. ft. It would take 2 to 3 lbs. of a high grade Kentucky Blue Grass mixture at a higher total cost to sow an equal area.

## Merion Grows Sports Turf for Champions.

Turf experts in charge of famous playing fields have learned this by experience. Chicago Cubs' park, the New York Yankees' stadium, Briggs' Stadium in Detroit and athletic fields at Purdue, Notre Dame, Michigan State and West Point are covered with its beautiful, enduring green carpet.

## VAUGHAN'S STRAIGHT MERION KY. BLUE GRASS

Packed in attractive 1, 3 and 5 lb. sizes or bulk

1 lb. cartons	.....(Retail \$ 2.15).....	\$ 35.00	per case of 25
3 lb. cartons	.....(Retail \$ 6.40).....	\$ 65.76	per case of 16
5 lb. cartons or bags	.....(Retail \$10.50).....	\$ 67.50	per bale of 10
10 lbs.	.....\$13.30	25 lbs. ....\$33.00	100 lbs. ....\$130.00

**ONE POUND WILL SOW 500 TO 750 SQ. FT.**

## ADVANTAGES OF A MIXTURE.

Wherever lawns are grown, grass seed mixtures have long been considered more certain than any single variety to produce a good lawn. This is because in any lawn area soil texture, drainage, shade and other factors are rarely uniform. The exact variations cannot be told in advance of sowing, so the practice arose of mixing several grasses, adapted to different conditions, to make sure that at least one of the group would thrive over every inch of the soil surface.

Delta Kentucky Blue Grass, developed by turf researchers in Canada, where seedling vigor and quick early growth are important because of their climate, provides a quick cover for the slower starting Merion.

Pennlawn Creeping Red Fescue, a hybrid developed at the Pennsylvania State University, thrives in sandy soil and shady places, where Merion might grow thinly. Thus a thick green carpet is assured over the entire lawn area, and experience has shown that the beautiful Merion color dominates the lawn.

## VAUGHAN'S MASTER BLEND<sup>®</sup> OF MERION FORMULA

A great improvement has been made in this Merion mixture. Besides a million seeds of Merion Kentucky Blue Grass, it now contains two other new grasses—developed by scientific research—Delta Kentucky Blue Grass and Pennlawn Creeping Red Fescue.

Packed in Attractive Colored 1 lb., 3 lb. and 5 lb. Sizes

1 lb. cartons	.....(Retail \$ 1.89).....	\$ 28.75	per case of 25
3 lb. cartons	.....(Retail \$ 5.60).....	\$ 53.76	per case of 16
5 lb. cartons or bags	.....(Retail \$ 9.15).....	\$ 55.00	per bale of 10
10 lbs.	.....\$10.80	25 lbs. ....\$26.75	100 lbs. ....\$105.00

Display Signs Available to Help Sell Merion Blue Grass

# OTHER Vaughan's MIXTURES FOR SPRING 1958

Price on mixtures F.O.B. New York City, but prepaid on 300 lb. lots or over.

## VAUGHAN'S PARKS FORMULA

NOW CONTAINS DELTA BLUE GRASS THE NEW  
BLUE GRASS DEVELOPED FOR SEEDLING VIGOR

1 lb. cartons	.....(Retail \$ 1.30).....	\$ 19.25	per case of 25
3 lb. cartons	.....(Retail \$ 3.85).....	\$ 36.00	per case of 16
5 lb. bags	.....(Retail \$ 6.35).....	\$ 36.50	per bale of 10
Per 100 lbs.			
10 and 15 lb. bags	.....\$72.00	100 lb. lot	.....\$69.00
50 and 25 lb. bags	.....\$71.00	500 lb. lots	.....\$68.00

On Larger Lots Ask For Prices

## VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

Especially adapted for medium shade and sandy soils.

1 lb. cartons	.....(Retail \$ 1.20).....	\$ 17.75	per case of 25
3 lb. cartons	.....(Retail \$ 3.55).....	\$ 33.12	per case of 16
5 lb. bags	.....(Retail \$ 5.85).....	\$ 33.50	per bale of 10
Per 100 lbs.			
10 and 15 lb. bags	.....\$66.00	100 lb. lots	.....\$63.00
50 and 25 lb. bags	.....\$65.00	500 lb. lots	.....\$62.00

On Larger Lots Ask For Prices

## VAUGHAN'S DENSE SHADE FORMULA

Composed of grasses most suited for growing in heavily shaded situations. Is also satisfactory in moderate shade.

1 lb. cartons	.....(Retail \$ 1.20).....	\$ 17.75	per case of 25
3 lb. cartons	.....(Retail \$ 3.55).....	\$ 33.12	per case of 16
5 lb. bags	.....(Retail \$ 5.85).....	\$ 33.50	per bale of 10
Per 100 lbs.			
10 and 15 lb. bags	.....\$66.00	100 lb. lots	.....\$63.00
50 and 25 lb. bags	.....\$65.00	500 lb. lots	.....\$62.00

On Larger Lots Ask For Prices

## VAUGHAN'S PRIVATE ESTATE

Now Contains Merion Ky. Bluegrass — It Stays Green

This is a top quality lawn seed mixture of permanent fine bladed grasses.

	Retail Prices	Dealer Price
1 lb.	.....\$ 1.55	\$22.50 per case of 25
3 lbs.	.....4.60	44.00 per case of 16
5 lbs.	.....7.50	43.00 per bale of 10
10 lbs.	.....14.50	lots of 5 or more \$ 8.40 each
25 lbs.	.....35.50	lots of 2 or more 20.50 each
100 lbs.	.....138.00	\$78.00 per 100 lbs.

## VAUGHAN'S "NEW IMPROVED" LONG ISLAND FORMULA

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. Consists of Chewings and Creeping Red Fescue, Kentucky Blue and Highland Bent. All of higher qualities than standards.

	Retail Prices	Dealer Price
1 lb.	.....\$ 1.25	\$17.75 per case of 25
5 lbs.	.....6.00	33.50 per bale of 10
25 lbs.	.....28.75	lots of 2 or more \$15.50 each
		\$57.50 per 100 lbs.

## VAUGHAN'S EXCEL LAWN MIXTURE A GOOD MIXTURE FOR QUICK RESULTS

1 lb. cartons	.....(Retail \$ .80).....	\$ 12.00	per case of 25
3 lb. cartons	.....(Retail \$ 2.35).....	\$ 22.08	per case of 16
5 lb. bags	.....(Retail \$ 3.85).....	\$ 22.00	per bale of 10
25 lb. bags	.....\$42 per lb.	100 lbs.—\$40.00	500 lbs.—\$195.00

## SPECIAL MIXTURES

If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote.

**BE MODERN!** Sell Modern Lawn Seed Mixtures  
**Vaughan's Seed Company**

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